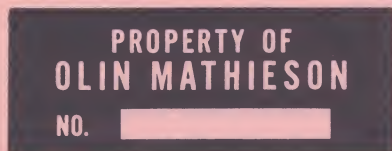


Yours for the asking . . . Helpful Information

Descriptive literature, prices and/or samples sent without charge or obligation on the following SETON products. Please check appropriate boxes.



MORE THAN 10,000 SATISFIED SETON CUSTOMERS IN 50 STATES



Style PR-4 (3/4" x 2" x .003)

Available in pure aluminum foil. Serial numbering can be "embossed" using a regular office typewriter. Pressure-sensitive self-adhering backing (no water or solvent needed). Also available in Mylar (DuPont); Mycal and Vinyl. Your choice of any standard one-color plus "aluminum".

☐ ALUMINUM FOIL LABELS Style PR-4

100 (min.)	\$55.00
200 @	33.00/c
300 @	25.00/c
500 @	18.00/c
1,000 @	10.75/c
2,500 @	7.45/c
5,000 @	5.95/c
10,000 @	4.95/c

Add for consecutive numbering
\$1.50 per 100

Easy To Apply!



☐ EMPLOYEE OR VISITORS' BADGES

Used for control of personnel. Wide choice of size, shape and color. With or without numbering or photos. Supplied with sturdy pin backs. Popular Size: 2 1/4" diameter; any standard color lettering and numbers on any light-colored background.

50 @ \$39.50 per lot	250 @ 26.50/c
100 @ 50.50/c	500 @ 18.50/c



☐ TOOL CHECKS (Metal or Plastic)

Designed to end the problem of "who has which tool".

NO TOOL CRIB NECESSARY.

Data on simple tool checking system sent free on request.

100 (min.) \$18.00	500 @ 15.50/c
300 @ 16.00/c	1,000 @ 13.50/c

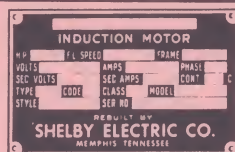
MECHANICAL CONTRACTORS INC.
NEW HAVEN 15, CONN.
ME 5-4321
"UNAUTHORIZED SERVICE VOIDS GUARANTEE"

Printed in black on pressure-sensitive silver metallic foil paper. Easy-to-apply. Permanent-type adhesive. An Exceptional Value!

☐ FOIL PAPER LABELS STYLE PR-9 (1" x 3")

500 (min.)	\$25.00
1,000 @	40.00/m
2,000 @	32.50/m
5,000 @	27.00/m
10,000 @	23.50/m

Cannot Be Numbered



☐ MOTOR REPAIR DATA PLATES

All kinds, shapes and sizes.

Mounting with screws or adhesive.

Circuit diagrams reproduced.

☐ TERMINAL STRIPS

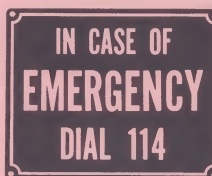
Engraved, stamped or silk-screened.



☒ HARD HAT LABELS

Pressure-sensitive . . . to attach to hard hats. These durable vinyl labels fasten quickly and permanently. Peel off the protective backing and press into place.

An inexpensive way to keep your company name, trademark and safety slogan in view.



☐ METALPHOTO

Name plates, dials, and scales, fabricated of METALPHOTO to exactly conform to MIL-P-15024B (SHIPS) Type H.

The METALPHOTO process photographically embeds silver compounds below a diamond hard anodized finish . . . resulting in unmatched durability.



☐ PARKING PERMIT LABELS LICENSE PLATES & EMBLEMS

Control unauthorized entrance. Restrict parking areas. Excellent for organization identification.

Pressure-sensitive labels available with or without numbering.



☐ BUSINESS CARD FILE

Solves a problem for busy executives. Keep readily at hand the business cards needed for reference. A to Z index.

These files can be furnished with your company ad (3 to 5 lines) on front of slide follower. A much desired gift or premium.

50 (min.) @ \$1.35 ea.	500 @ 1.00 ea.
100 @ 1.20 ea.	1,000 @ .90 ea.

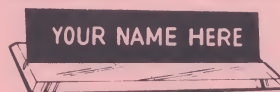
L.L. BILL PLUMBING CO.
Inc.
LUFKIN, TEXAS • HT 4-4514
PLUMBING-HEATING
RESIDENTIAL-COMMERCIAL-INDUSTRIAL

Design and layout assistance without extra charge.

☐ WEATHER-PROOF SIGNS

Display your company name, address, trademark, and any other desired information. Made of weather-proof cardboard—to be fastened to posts or barricades. Extremely economical.

☐ Truck signs made on permanent pressure-sensitive vinyl.



☐ DESK NAME PLATES 1 1/2" x 6"

Gray bakelite with precision engraved permanent white lettering. Includes polished lucite base.

5 (Min.) @ \$2.00 ea.
26 or more @ \$1.50 ea.

☐ DOOR & CORRIDOR SIGNS

Engraved bakelite. Many colors. Available with holders & brackets



☐ NAME PLATES TO INDICATE VALVES IN CEILING ACCESS PANELS

Specially designed to: (1) Visibly mark the location of ceiling-recessed valves, and (2) Indicate the valve number and service for each valve in the panel.

Engraved on permanent Bakelite (assorted colors), these name plates are quickly and easily fastened with a small screw or escutcheon pin.



☐ PLAQUES—"GIFT OF" OR "IN MEMORY OF"

The easy, economical way to pay tribute to those who have contributed to church, hospital, school, etc. Custom-made mahogany, walnut or oak mounting Plaque holds as many individually engraved small dedication name plates as you require. Blank (unengraved) name plates provided for future donors.

IDENTIFICATION TAGS FOR:

☐ LUGGAGE

☐ TREES & SHRUBS

☐ CHECKROOMS

☐ STENCILS FOR ALL PURPOSES

☐ MAIL BOXES

☐ CATTLE

☐ OTHER _____

SETON NAME PLATE CO., INC., 50 Fitch St., New Haven, Conn. 06515 AREA CODE 203 389-9581